



Fred
Rogers
PRODUCTIONS

Many ways To show you care

A multi-platform content initiative for children
ages 2-6, their families and caregivers.

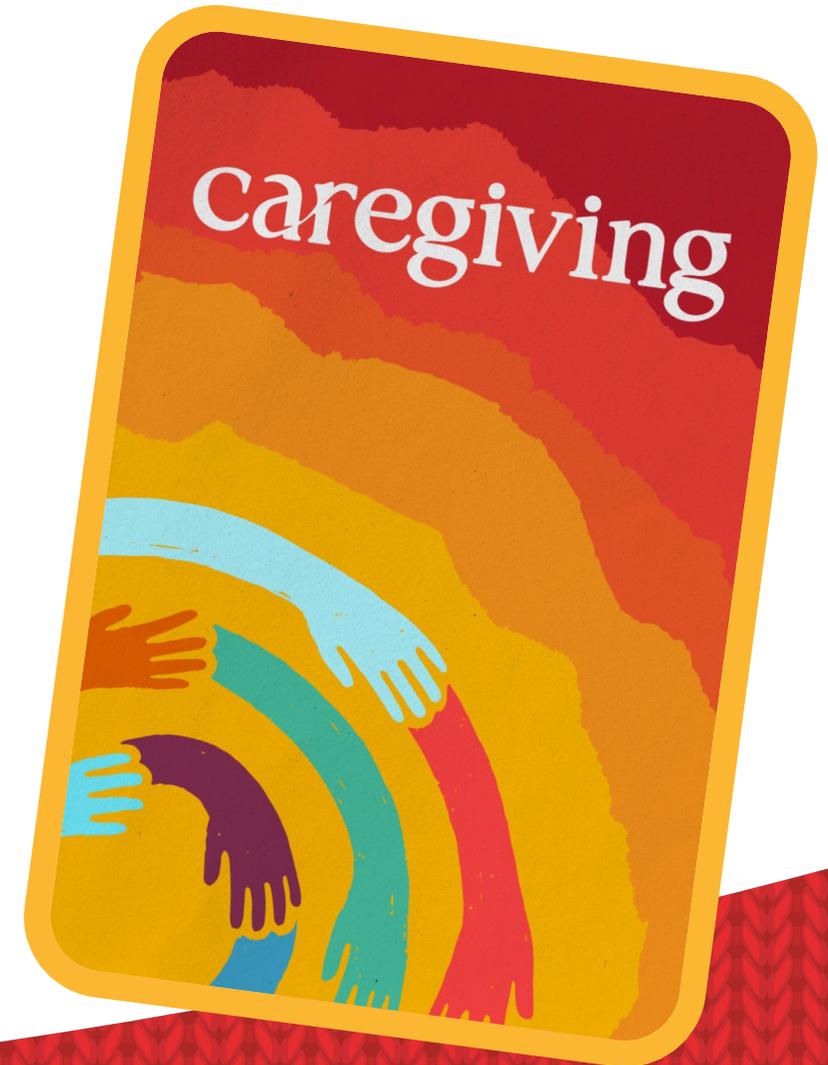


Primetime Connection

Our work is in support of WETA's and Lea Pictures' *Caregiving* project for PBS.

Caregiving is a documentary and digital engagement campaign that reveals the vital impact of the caregiver's role on the family, in the workplace, and the country's economy.

The primetime film examines both systemic issues within the care system as well as tells personal stories of people who care for loved ones.



Content

Curated Video
Collection

With Support Materials

Short
Documentaries

At-Home
Activities
for Families

Music
Video

Learning Goals

Key themes help children understand how caregiving is part of a loving family and connect to *Alma's Way*, *Donkey Hodie*, *Daniel Tiger's Neighborhood*, and *Mister Rogers' Neighborhood*. These themes were developed in collaboration with a child psychologist and shape the project's content.

- 1 Compassion and Empathy**
Learning how to think about others
- 2 Family Support**
Being part of a helping team
- 3 Open Communication**
Talking about what is happening
- 4 Emotional Support**
Everyone's feelings are important
- 5 Self-Care**
Caring for yourself while caring for others

Curated Video Collection

with Support Materials

10-15 clips and/or episodes that fit the learning goals taken from *Alma's Way*, *Daniel Tiger's Neighborhood*, *Mister Rogers' Neighborhood*, and *Donkey Hodie*, paired with discussion questions and lesson plans.



Alma's Way
Compassion and
Empathy



Daniel Tiger's Neighborhood
Family Support



Donkey Hodie
Emotional Support

Short-Form Documentaries

Three joy-filled, short documentaries that feature children showing the many ways they care for their families.

The children in the documentaries are in, or slightly above, the target audience of the related show. The families each model one or more of the caregiving key messages.

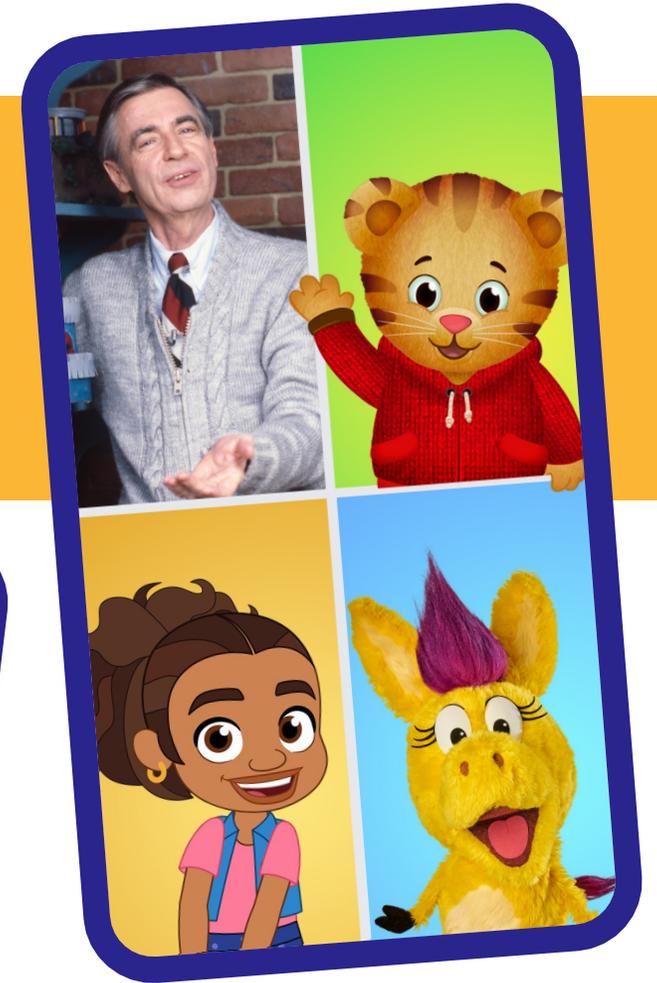
Each story is “hosted” by a beloved FRP character: Daniel Tiger, Donkey Hodie or Alma Rivera.





“There Are Many Ways to Say I Love You” Music Video

Sing along with your child’s favorite PBS KIDS characters, Daniel Tiger, Donkey Hodie, and Alma Rivera, in this reimaged song from Mister Rogers’ Neighborhood. The video features kids showing the many ways they care for their families.



At-Home Activities for Families

- Paper bag puppets
- Family routines chart
- Team building cup game
- Storytime with a pause
- Daily feelings check-in



Where to find it?

PBS KIDS

Documentaries & Music Video

- pbskids.org
- PBS KIDS app

PBS Learning Media

Documentaries & Discussion Questions

Clip Collection & Lesson Plans

- pbslearningmedia.org

PBS KIDS for Parents

At-home activities

- pbs.org/parents
- youtube.com/c/PBSKIDSforParents

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Launch**



Many ways To show you care

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Mister Rogers' Neighborhood
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Donkey Hodie
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Daniel Tiger's Neighborhood
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Alma's Way
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